



 YOUR RED ROBIN®:

7250 Houston Rd., Florence, KY 41042 [\(859\) 282-9444](tel:(859)282-9444)

Red Robin Burgers for Better Schools – A delicious way to support the Kids you love!

What is “Burgers for Better Schools”?

If you are a Red Robin Royalty Member or sign up to become a member, and you join the “Burgers for Better Schools” program, Red Robin will donate one percent (1%) of your purchases at participating Red Robin® and Red Robin Burger Works® restaurants to local schools (excluding tax, gratuity and gift card sales), provided you use your Red Robin Royalty Member number when you pay for your purchases.

Is it free to join “Burgers for Better Schools”?

Absolutely! “Burgers for Better Schools” is part of the Red Robin Royalty program. Members of Red Robin Royalty may opt-in to “Burgers for Better Schools” and choose a school to support. Royalty Members that join “Burgers for Better Schools” can view how much Red Robin has donated to their school on their Red Robin Royalty account dashboard.

How do I get started?

It's Easy!

1. Sign up for the Red Robin Royalty Program at royalty.redrobin.com or if you are already a RR Royalty Member, sign in to your Red Robin Royalty account dashboard.
2. Select “Burgers for Better Schools” on the Red Robin Royalty Rewards account dashboard and select your school.
3. Present your Red Robin Royalty Member card or alternate ID at the time of payment at participating Red Robin and Red Robin Burger Works locations.
4. Follow your progress on your Red Robin Royalty account dashboard.

Who administers the donations to the schools through the “Burgers for Better Schools” Program, and how frequently will schools receive those donations?

Red Robin will pay the donations to The Kula Foundation on a quarterly basis (3 months). The Kula Foundation will distribute the donations to your selected school shortly after Red Robin pays the funds to The Kula Foundation. The Kula Foundation may delay paying the school any eligible donations if the total donations are less than \$10 for Schools who have provided EFT (Electronic Funds Transfer) information and less than \$25 for schools who have not provided EFT information. Make sure to let your friends and family know about the Red Robin Royalty “Burgers for Better Schools” Program to maximize your school's earning potential.